

Have A Great Holiday Season



Two To View – A Couple Of Amazing Videos You Don't Want To Miss



Baby's First Glasses
For this giggly baby, the gift of better sight isn't just necessary, it's a whole lot of fun.



Beyond Awesome Holiday Lights
Your holiday lights might be impressive, but are they set to music? Watch and be wowed.

Business Owners Beware - Current Scams To Be Aware Of During The Holiday Season

As the holiday season approaches Nexicom wants to make our business customers aware of potential fraudulent scams that may negatively impact your business.

Recently the Peterborough Police Services Financial Crimes Unit have been connecting with local area businesses to bring awareness to two pervasive currency scams occurring throughout Southern Ontario.

The first is an over-the-phone scam targeting small businesses who are accepting bogus credit card payments over the phone for their products and services. Once the credit card is accepted the scammer then arrives or sends someone to pick up the product. A month or so later the business determines that the credit card was fraudulent or compromised. The business is then out the amount of the product as well as any fees incurred.

The Peterborough Police Service reminds all businesses that there is a high risk when taking credit card information over the phone and not verifying the information provided immediately. The most effective solution to combat this problem is when a person comes in to pick-up pre-purchased merchandise, employees need to ask to see the credit card and verify the person's identity and the credit card information.

The second scam involves sophisticated counterfeit Canadian currency being used to purchase products and services. The counterfeiter will generally target high volume businesses such as gas stations and drive-through restaurants, purchasing a small valued item such as a coffee or a package of gum from one to two dollars and paying with a twenty-dollar bill or higher.

Given the high volume fast paced nature of these businesses the owner or manager will not discover this counterfeit bill until the perpetrator is long gone. At that time the business owner will not only be out the change they provided for the purchase but the item itself.

To learn more about how to detect these counterfeit banknotes, and what security features to look for [visit this Bank of Canada link](#).

To report a fraud please contact the Peterborough Police Service at 705-876-1122 or online [at their website](#).

Nexicom offers a variety of business security solutions, from Monitoring and Systems, to Cameras and Medic Alert services. For more information on how we can help your business [please visit our website](#). Contact us at [security@nexicom.net](#) or toll free at 1-888-639-4266.

On behalf of all the staff at Nexicom, have a safe and happy holiday season.

FREE Featured Apps - These Three Are Well Worth A Look



Elf Yourself
Download this holiday app to turn yourself and friends into elves, then share the fun dancing or videos on social media.
[Learn more...](#)



Skiplogged
Ready to escape the winter blues? Download this app and get great deals on super-cheap flights and hotels all over the world.
[Learn more...](#)



Daily Quote
Everyone can use a bit of inspiration now and then - even better, every day! Use this app to get your daily dose of positivity.
[Learn more...](#)

Stay Alert - Watch Out For Charity Scams

Scammers will take advantage of any opportunity to steal from you. Around this time of year, it's your charitable spirit they're trying to profit from. Because you may only donate to a charity once a year, and you may not be familiar with their website or communication methods, it's easy for scammers to find ways to trick you...
[CLICK HERE FOR ALL THE DETAILS.](#)



Go Pinterest-ing! - Cool Stuff To Pin On Your Pinterest Boards



[DIY Christmas Tree Ornament Ideas](#)



[Cute And Crafty DIY Holiday Cards](#)



[Sweet Latte Inspired Gingerbread Cupcakes](#)

You haven't started pinning on Pinterest yet and you want to get started? If so, [click here](#).

Sites of the Month - Great Sites To Check Out In December



Toronto Christmas Market
[setontario.com](#) - Looking for a little holiday magic? Go to the Distillery Historic District from now until December 23 to gather with friends and sip seasonal beverages as you shop for handmade ornaments, woodcarvings, and crafts. Then warm up by the fire and listen to the carolers and brass bands.



Best Holiday Cookie Recipes
[foodnetwork.com](#) - Leave it to Food Network to spoil cookie lovers with 109 great recipes for the holiday season. Find all your favorites - like Gingerbread, Shortbread, Butter, Sugar, and Spoon - along with some unusual picks like Crunchy Peanut Butter 5 more bites, Cinnamon-Spiced Hot Chocolate, or Tumble Graham Bars. Yum!



Creative Gift-Wrapping Ideas
[craftyhills.com](#) - After picking out the perfect gifts for your loved ones this season, don't forget to dress them up with fun wrapping. This site offers many whimsical ideas to reflect anyone's taste - including artistic, musical, maps, ornaments, bright colors, crosswords, chalkboard, or simple but elegant brown paper.



Improve Your Finances
[doubleyour.net](#) - If holiday spending has put an unpleasant dent in your finances, visit this site to find out. Read articles on a variety of money topics; learn about the best credit cards and checking and savings accounts; and visit the 'tools' section for help with investing, budgeting, debt, and more.

All The Right Ingredients For Great Communications



Short Tutorial/FAQ - How Do I Use Hashtags On Facebook?

Question: I like using hashtags on Twitter. Can I use them on Facebook too? If so, how does it work?
Answer: Yes, you can use hashtags on Facebook, and the process is very similar to the way it's done on Twitter. Hashtags are useful for helping other users understand the content of your post, and for adding your voice to an ongoing virtual conversation about a particular topic...
[CLICK HERE FOR ALL THE DETAILS.](#)



We hope you found this newsletter to be informative. It's our way of keeping you posted on the happenings here. If, however, you'd prefer not to receive these bulletins, please see the links at the bottom of this email to manage your preferences.

Thanks for your business!

Best regards,
[The Nexicom Team](#)

Did you get this newsletter as a forward? Would you like to continue to receive it? [Click here](#) to send us an email adding your address to our list.

Nexicom
2 King Street E.
Millbrook, ON L0A 1G0
705-775-4394 / 888-639-4266

©2017 Nexicom Publishing Group Inc.

Trademarks: All brand names and product names used in this newsletter are trade names, service marks, trademarks or registered trademarks of their respective owners.

Share this: [t](#) [f](#) [in](#)

To ensure that you continue receiving our emails, please add us to your address book or safe list.

You can manage which mailings you receive by [clicking this link](#)

You can opt out of all mailings by [clicking this link](#)

[Subscribe](#) to our email list